



Elevating the *Art* of Transformation

Dr. Carolyn Chang takes her practice to the next level

It's no surprise that Dr. Carolyn Chang has been named to San Francisco's Best Doctors lists for years. As the region's most recognizable plastic surgeon, she has helped thousands of patients achieve beautiful, transformative results. Now she's expanding her already prestigious medical practice.

Your practice has been well known for years, what prompted you to expand your practice to Menlo Park, California?

Although my practice has always been based in San Francisco, my most formative years were when I was living on the Peninsula. I completed my college, medical education, and residency training at Stanford, and I was even born there! That area has always been home for me. Opening a second office on the Peninsula is something I've been considering for years, and now we've found a great space in an ideal location. The timing is perfect, as not everyone wants to travel to San Francisco to receive their services. This second location is more accessible to the large patient base I have on the Peninsula.

In addition to expansion, I have heard that you will now provide med spa services. Why add these offerings?

I have always focused my practice exclusively on surgery, and I have worked very closely with talented dermatologists to provide complementary services—that won't change. However, I want my patients who don't have their own providers to have easier access to a more comprehensive rejuvenation plan prior to their procedures. Now from the start, dermal fillers, neurotoxins, microneedling, and laser treatments can be built into my patients' surgical plans. This is important because facial surgery constitutes a large part of my practice, and I find that those patients especially, are most optimized by a multimodal approach. By sheer luck and coincidence, I have recently found two especially talented aesthetic nurse specialists who have joined my team.



How would you describe your surgical style as a plastic surgeon?

I'm a very aesthetically oriented surgeon. My approach is natural, understated, elegant, and sophisticated. Whether patients come to me for facial rejuvenation, breast rejuvenation, or body contouring, their results don't look like they've had plastic surgery. They just look pretty.

What is the most satisfying part of your work, and what keeps you motivated?

I love my job because I'm able to be an important part of my patients' transformative

experiences as a result of their surgeries. It's incredible how much joy, confidence, and optimism plastic surgery can provide. Recently, a patient of mine underwent a full facial rejuvenation after many decades of sun damage and aging, to the point that she looked nothing like her younger self. After surgery, she came to me and said, "I can't believe this, but when I look in the mirror, I feel like I get a do-over!" Now with the expansion of my locations and offerings, I know I can better help all of my patients experience their own do-overs.